



Case Study

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*Trista Oleksik,
Accountant, Noble
Casing*

Noble Casing

Situation

Noble Casing provides oil-field specific services and specialty equipment in four cities including: Williston and Dickinson, ND, Cheyenne, WY and Fort Collins, CO. Since it was founded in 2009, the company has grown to over 100 employees.

Customer Profile

Noble Casing, Inc. The premiere oil field service company that provides clean and drift services, laydown services, casing services, fill tool services, torque turn services as well as offer specialty equipment such as a pipe wrangler, little tripper laydown machine.

Business Solution

Noble selected Microsoft Dynamics GP[®] because it gave them the flexibility and reporting tools they needed to monitor their oilfield business.

Benefits

- Ability to price confidently
- Easier sharing
- Audit trails for increased security
- Detailed sales trend reporting
- Inventory management

Shortly after starting business, Noble realized that QuickBooks wasn't meeting their expectations and didn't have capability that would allow them to continue their rapid expansion. They were only utilizing QuickBooks for invoicing and paying bills but what they really needed was a better way to track their services and run reports. At the time, they weren't tracking actual costs because of the seemingly complicated process. Noble was also processing everything manually, costing them time and resources. They began to look for an Enterprise Resource Planning (ERP) software that would allow them to manage their finances, human resources, services and assets.

Solution

Noble Casing decided to use Microsoft Dynamics GP because of its capability to help them manage all aspects of their business. They also purchased WennSoft to manage job cost and allow employees to track their time entry.

"GP is so user friendly and we liked how the WennSoft module seamlessly integrated with GP. You can't tell the difference," said Trista Oleksik, Accountant at Noble Casing.

Noble was pleasantly surprised at the ease of use that GP provided. As a Microsoft product, it offered the same navigation as other more familiar programs, such as Word or Excel, and offered the ability to export information directly into those programs. Employees at Noble without accounting backgrounds were able to navigate and utilize GP almost immediately.

DFC set up their system so they were able to view complete job details including: equipment, supplies, vehicles and employees. Through the detailed reports they can accurately track costs and expenses. GP also allowed them to set up multiple companies so sister companies can manage their finances and assets independent of each other.

Demographics

Industry: Oilfield
Annual Revenue:
Employees: 100+
Users: 2

Products

- Microsoft Dynamics GP
- WennSoft

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Prior to completing implementation, DFC set up a test company in GP and Noble spent time learning and navigating the new software. Implementation of GP was completed in August 2012. DFC worked closely with Noble to ensure that the system was running correctly and employees had access to the training they needed to learn the system. Noble purchased an annual support plan that included free break-fix support, free training classes and a discounted consulting rate for any assistance that employees needed.

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Benefits

Ability to access and share in-depth reports. Noble now has the capability to run hundreds of reports that help them manage their finances and business. SmartLists are available to employees and can be exported to Excel and easily emailed.

Secure audit trail. While mistakes were easy to make in their old system, it’s much more difficult with Dynamics GP thanks to checks and balances.

Ability to grow with their business. From 2009 to 2013 there was a 500 percent increase in the number of oil rigs operating in North Dakota. As Noble Casing grows to keep up with the business demands, GP grows with them, allowing them to add unlimited employees to their Human Resources module and manage their assets and jobs as they multiply.

Ease of use. Employees at Noble found that adjusting to the new system was simple because of its user friendly interface and similarity to other Microsoft products.

Complete asset tracking. Noble can now track the employees that work on each specific job and the tools and equipment used. At any moment, managers can find out where all of their assets are located. Tracking employee hours through Wennsoft’s Time Track allows Noble to easily get the information for safety reports.

NOBLE CASING 

Exceptional Service and Trust—Our Foundation

At DFC Consultants, Ltd. we have perfected the practice of providing exceptional technical support by software experts who are personally familiar with your business applications. Our clients rest easy knowing that someone who is an expert and understands their business is just a phone call away.

At every stage of our working relationship, you’ll know you can trust us to continue to provide solutions tailored to your exact requirements. You’ll never again worry about outdated applications and software conflicts. We’ll provide programming for custom applications to meet your unique needs, software add-ons, seamless upgrades, and robust enhancements, all to keep you operating smoothly.