Jodi Buchholz, Fargo Business Leader, Speaks at Microsoft Event

Hundreds of Microsoft Partners from across the United States and Canada converged on Fargo September 21-23 during Microsoft Dynamic Communities' reIMAGINE conference. This event featured educational sessions geared toward Microsoft Partners who sell and support Microsoft Dynamics GP. GP, originally Great Plains Software, was developed in Fargo and sold to Microsoft in 2000.

Jodi Buchholz, VP of Business Development for local Microsoft Partner DFC Consultants, was chosen to lead a panel of sales experts during the session, Seven Critical Sales Tactics to Beat Out Your Competition. The session featured real-life insight from Buchholz and two other panelists representing Independent Software Vendors.

DFC Consultants is a Microsoft Gold Certified Partner headquartered in Fargo. Aside from her leadership role at DFC Consultants, Buchholz is also heavily involved in the FMWF Chamber Ambassadors, local running clubs and many business organizations.