

## Website Tips

- Design your website with a specific audience in mind.
- Take time to look at other sites and make a list of things you like and don't like.
- Put thought into your site structure and logical locations people would look for information.
- Consistency is key.
- Ask for opinions. What do your customers want to see on your site? What about potential customers?
- Spelling errors and grammatical mistakes reflect poorly on your company.
- Don't use phrases like "click here" as link text. Link your actual content to a relevant page.
- Don't make people hunt for your contact information.
- Check all of your links and pages to make sure they're working.

## Contact DFC Consultants and schedule a free First Look at your current site.

701-281-6112 | 800-277-5561  
info@DFCconsultants.com  
www.DFCconsultants.com

Locations in Fargo, Bismarck  
and Dickinson



## Website Services

- Design
- Copy Writing
- Creation
- Analytics
- Social Media
- Blogs
- SEO



# Tell your story, strengthen your brand and increase sales with the right website

The web design professionals at DFC Consultants can help you achieve your goals with a website that will get results.

## First Look

We'll take a look at your website and offer suggestions for improvements or changes.

## The Right Website

- Establish credibility
- Build your brand
- Drive people to your business
- Showcase important information



## Our Services

- Search Engine Optimization (SEO)
- Design
- Copy Writing
- Website Analytics
- Social Media
- Email Addresses
- Email Blast Design
- Blogs

## Why DFC?

Our professional web developers will design a site that not only fits your needs and goals, but also your budget. Unlike a cookie-cutter site, your home page will be unique to your business and represent your brand.

## The Process

Discovery meeting to determine your goals and vision for your new website



We'll develop a website map that includes each proposed webpage and the information each will contain.



Website construction begins, combining design with content

Site is optimized for SEO and launched!



Designers put together a few samples for the look and feel of your site